



TRANSFORMING EARLY TALENT ATTRACTION

FOR STEM EMPLOYERS

There is a critical shortage of science, technology,
engineering & maths talent, which costs employers...

£1.5bn

PER YEAR IN ADDITIONAL RECRUITMENT COSTS





Why?

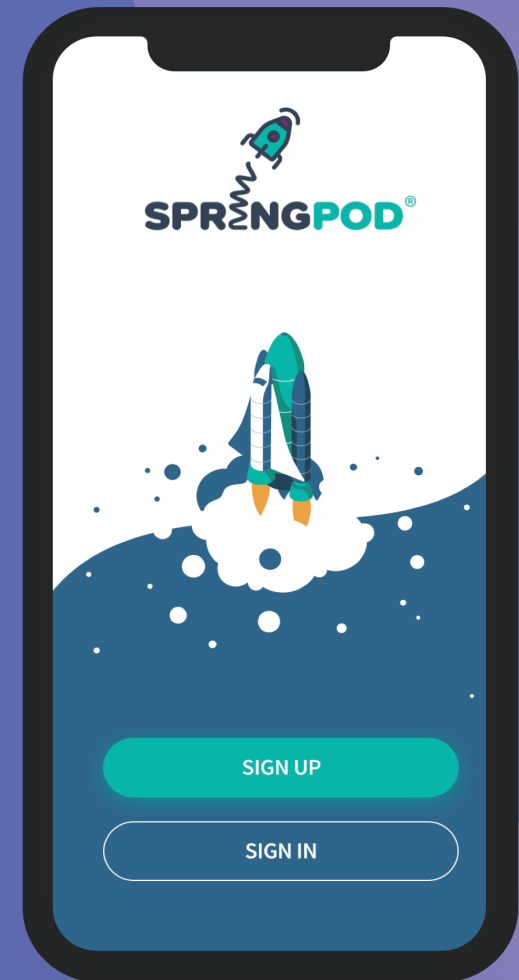
YOUNG PEOPLE LEAVE EDUCATION WITH POOR VISIBILITY OF STEM CAREERS

With more than 4,500 schools and 130 universities spread across the UK, it's impossible for employers to dedicate resource & offer careers education support to a large number of institutions. It's then no surprise that STEM employers struggle with brand awareness, diversity and hard-to-fill roles.

Meet Springpod

Springpod is an app that enables employers to attract, engage and hire future talent through an online solution embedded within the academic curriculum.

With innovative features that include a company talent pool, video broadcasts and ambassador interactions, this smarter approach to talent acquisition helps employers proactively scout STEM-savvy candidates more effectively.



Springpod's suite of early talent attraction tools...



Attraction

Through a personalised company profile and multimedia content, employers can utilise Springpod to embed their employer brand within the curriculum.



Engagement

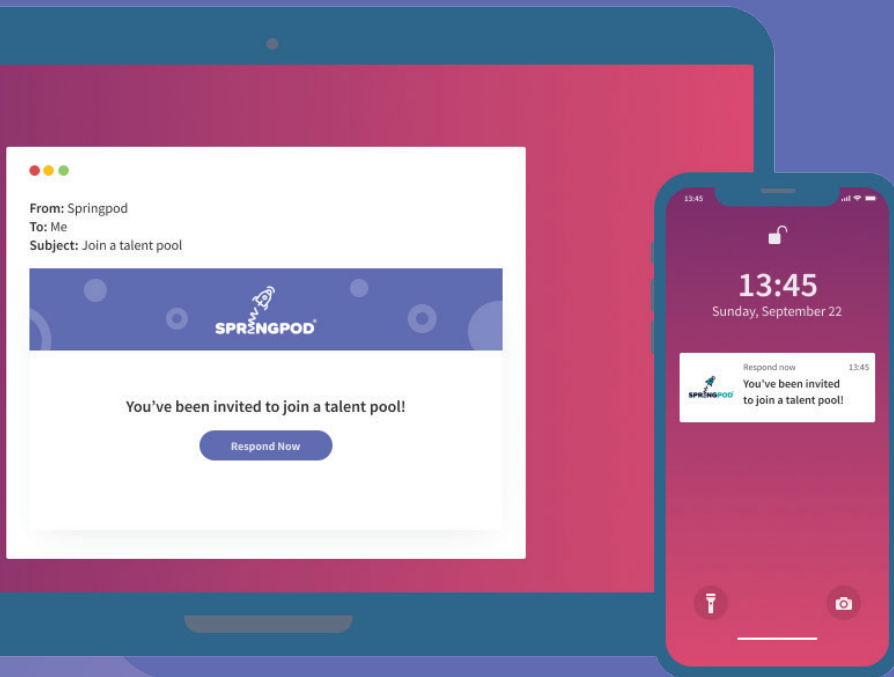
Through online broadcasts, work experience and company ambassadors, employers can use Springpod as a platform to nurture their future talent, transforming passive students into an engaged pipeline.



Recruitment

Employers can use unique longitudinal data to headhunt informed students in their Talent Pool and convert them from strong candidates into employees.

What Makes Us Unique



Powerful Partnerships

We've partnered with top educational organisations; Baker Dearing Educational Trust (UTCs), The Duke of York, Women in Science & Engineering (WISE) and The Goldsmiths Company to impact thousands of young people through STEM engagement & awards.



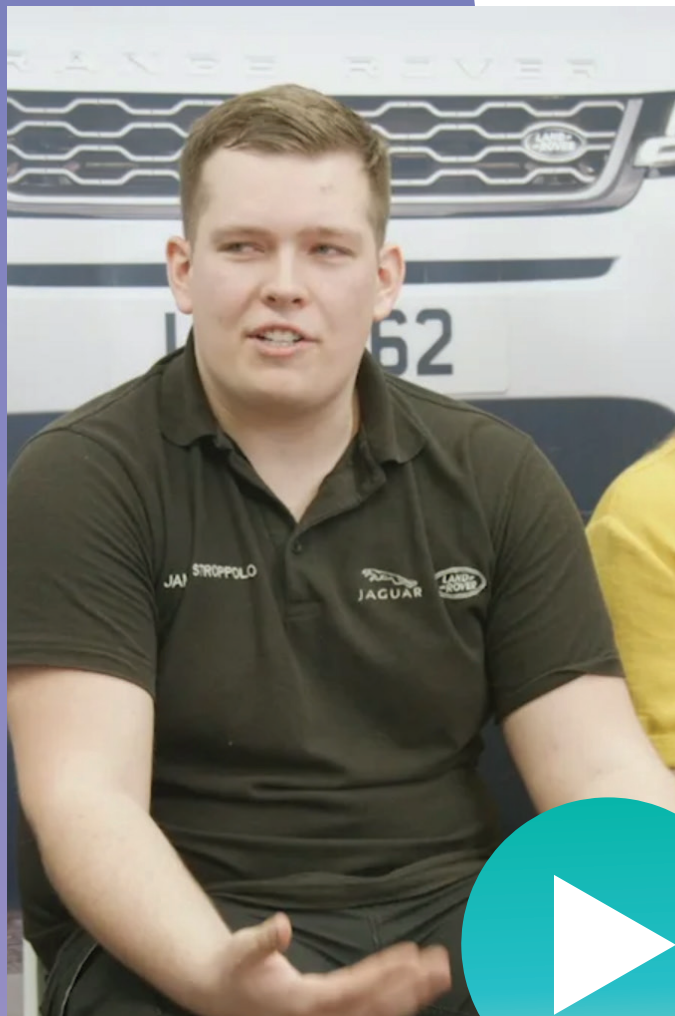
Innovative Technology

Our web & mobile application is built in-house using cutting-edge technology enabling students, educational institutions, employers and parents to utilise intelligent and helpful features.



Influencer Engagement

Springpod also reaches influential people in a student's life; school teachers and parents. Our technology enables all users to access the content & opportunities students are engaging with.



REACH THOUSANDS OF YOUNG PEOPLE THROUGH VIDEO

[SPRINGPOD.LIVE/LIBRARY](https://springpod.live/library)

At Springpod, we are transforming the way employers and students interact. Our careers broadcasts are part of our continued commitment to encourage top STEM employers to engage with talented students who are gearing up to take their next steps.



SPRINGPOD.LIVE CASE STUDY...

VIRTUAL STEM CAREERS FAIR

During National Apprenticeship Week 2019 (4th - 8th March) we organised our first Virtual STEM Careers Fair event. The event featured ten in-depth discussions, engaging video interviews and detailed insights from cutting-edge organisations.

- **660 schools participated**
- **22,000 student views**
- **55% female viewers**
- **Rated 4.8/5 by students**



**Get in touch
today.**

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