



Choosing the right platform
and partner to support our
rapid growth strategy

AWARD-WINNING GROUP OF UK
PRIVATE DENTAL
PRACTICES
FOUNDED 10 YEARS AGO



90



PRACTICES ACROSS
THE COUNTRY

RECRUITING THE RIGHT
PEOPLE, WITH THE RIGHT
SKILLS
IN THE
RIGHT
PLACE AT THE RIGHT TIME



PLANS TO EXPAND FOOTHOLD BY
ACQUIRING
40 PRACTICES
A YEAR



PORTMAN dental care

What were the current processes?

- Single person managing all recruitment
- NO ATS - all applications were received via an email inbox, CVs in folder and reports on spreadsheets.
- Average 15-20 hires and 50 open vacancies per month.
- Rapid growth
- 1990's approach (their words not ours!)



What were their requirements?

Robust web-based system

Ability to manage the growing volume of job applications

Full visibility of every part of the recruitment process

Modern ATS to support their in-house recruitment Team



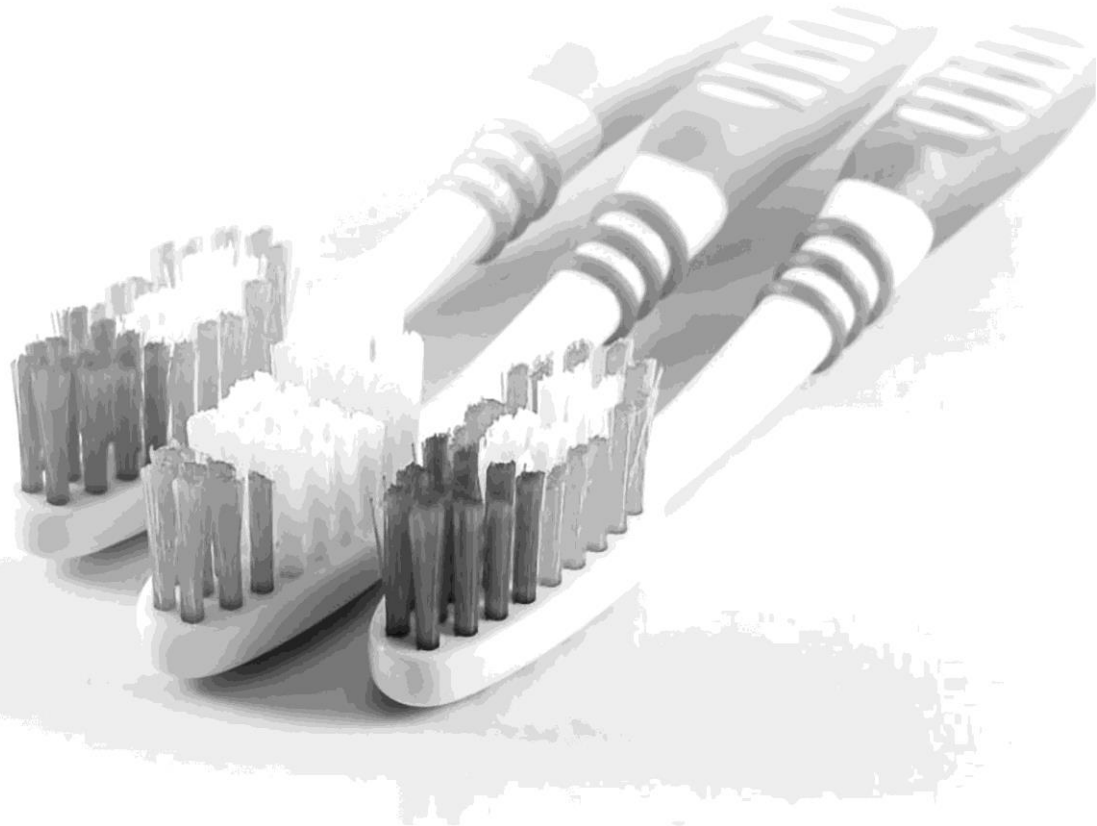
ATS that looks as good on mobile as desktop

User experience that simplifies the process for hiring managers

In-depth customisable reports

Talent banks for future recruitment

Key drivers for change



- Managing both high volume and specialist roles and clinical and non-clinical hires.
- Managing aggressive growth of the business
- Lack of visibility of the end to end recruitment process,
- Limited reporting - manually created each week in Excel
- Underwhelming candidate experience

The results

- Significantly improved their workflows and achieved greater visibility of the candidate pipeline.
- Grown from 60 to 90 practices (33%) in 2018 alone.
- The team have empowered over 130 hiring managers to use the system
- The team has grown to 5 recruiters who rely on the system to manage the growing volume of vacancies and applications as the business continues to grow.
- Management of 3 very different streams of recruitment
- Automation of communications
- GDPR compliant

PORTMAN dental care

Careers

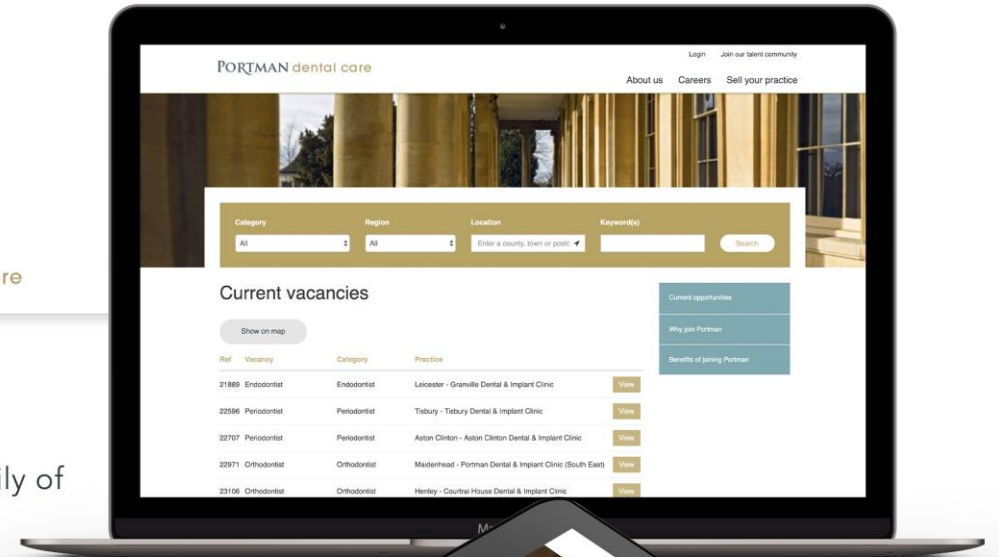
A dedicated family of professionals.

Our vision at Portman, is to be the best private focussed dental group in the world, providing the best possible patient experience and excellent clinical care. Our values have attracted some of the most outstanding clinics in the UK to join us, and our team at Portman reflects our ambition.

Discover our latest vacancies

The benefits

The benefits of joining a Portman practice.



PORTMAN dental care