



# Partnership Opportunities

Enjoy the *exclusive* benefits  
of being an IHR Partner





**20,000+ engaged  
community of TA  
specialists**



**50 Events per year with  
hundreds of partnership  
opportunities**



**Huge online TA  
community groups on  
Slack and LinkedIn**

## **Who are we?**

We are the largest and most engaged community for Talent Acquisition (TA) Specialists in the UK. With a community of 20,000+, who benefit from over 50 thought-leading events per year both in-person and virtually.

IHR work with top industry partners at our Exhibitions, Conferences, Sole Partner Workshops, Awards, Webinars and Digital Content Packages.



## Topic specific Conferences

Be a part of our annual lineup of 7 exclusive, full-day conferences tailored to a targeted, topic-specific audience. Each event attracts a select gathering of 100-150 TA professionals. This is your opportunity to showcase your solution, gain invaluable insights, and cultivate relationships with the industry's brightest minds.



One-on-one conversations



Speaker & roundtable discussion format



Speaking opportunities

### What's in it for you?

- Topic specific focus
- In-depth conversations
- Brand awareness
- Audience targeting
- Lead generation



### 5 key topics covered

Early Careers - Recruitment Leaders (London, Manchester, Birmingham)  
Talent Attraction - Diversity, Equity & Inclusion - Recruitment Technology

# Nationwide Exhibitions

Join us as we host 2 flagship Exhibition events in 2025 in London and Manchester. These events offer a diverse and engaged audience, making them the perfect platform to connect with TA specialists. At our exhibitions, you'll have the chance to shine a spotlight on your solution, utilise thought-leader speaking opportunities, and elevate your brand through additional branding initiatives. It's your gateway to an influential audience and unmatched exposure.



9:00am - 6:00pm with post-event drinks



Mass exhibition with theatre style speaking



Lead generation & brand awareness



Reach thousands of TAs



London

Manchester



## Why partner with us?



Lead generation



Knowledge



Brand awareness



Mass exposure



Recognition



Trust & credibility

# Sole Partner Workshops

A sole partner opportunity to host a speaker and roundtable style event bespoke for your services and the challenges that you solve.

Expect circa. 30 experienced TA professionals from your target audience to engage and have interactive discussions with during your personalised event. We can target your most relevant audience and we'll provide high value delegate data and leads exclusively for you.



**Speaker and roundtable  
format**



**Audience targeting**



**Thought-leadership**



**All eyes on your brand**



**In-depth conversations**



## What's in it for you?

- ✓ You'll be an exclusive partner with a topic-specific focus for your proposition with an engaged audience.
- ✓ Expect heightened branding & exposure to our community on the lead up to the event
- ✓ Have exposure within major marketing campaigns leading up to the event



## Webinars

The most inclusive sole partner event allowing you a platform to showcase your proposition.

- Work with our team to host a live webinar to our audience
- Unlimited registrations
- Mass online exposure
- Gather market insights from attendees
- All leads and enquiries passed directly to you with a follow-up event debrief
- Content recorded and made available for further promotion



## Lead Generation Campaigns

A dedicated campaign designed to promote your content to targeted members of our community resulting in high quality lead generation.



Custom data



Mass online exposure



Minimum 50 leads guaranteed

## Digital Content Packages

Benefit from a multi-touch campaign either Quarterly or Annually to widen the reach of your value-add content, generate targeted leads from key sectors, and receive key market data from the IHR community.



Thought-leadership content



Data insights



Digital branding opportunities



Audience targeting



Mass exposure

## In-house Recruitment Awards



Experience the pinnacle of networking and recognition at our prestigious annual event! Our Awards is a magnet for 800+ TA professionals to celebrate their success over an exquisite dinner, with the glitz of our awards presentation, and top-notch entertainment.



Amazing networking opportunity



Mass exposure



Personal introductions to your finalists



Present your award



## Supplier Awards



Our Supplier Awards recognise the top suppliers supporting in-house recruitment teams across the UK. The awards spotlight exceptional providers who drive value and innovation in recruitment practices.

This is an exciting annual event with over 20 awards up for grabs in a range of categories. It's completely free to enter the awards - scan the QR code for more information!





## Hear from our partners

"We came away with 25 really good leads and 3 or 4 really hot leads. The support and organisation from IHR was impeccable throughout, from helping us set up our stand and helping us pack up at the end." -

**Employer Branding Made Easy**

"Our first event with IHR was so good that we immediately rebooked!" - **Amiquis**

"70% of attendees at our bespoke breakfast event requested a follow up!" - **Caraffi**

UCAS

"Some of our key customers found us directly through IHR!" - **Haystack**

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**Scan the QR code to learn more about the extensive partnership opportunities and the features and benefits that we offer!**

