



#MCRLive24

# ihr Live Manchester

The ultimate one-day conference & exhibition for In-house Recruiters

Platinum Partners:

Appcast™

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Pinpoint

Main stage	Stage A	Stage B	Showcase stage	Workshops
Stage host: Natasha Preocanin, IHR	10:00 - 10:30		Innovation Showcase supported by StackOne & Udder	These one-hour, practical workshops will equip you with the tools to identify, design, and articulate your strategy in a range of areas.
10:00 - 10:30			Stage host: Martyn Redstone, PPLBOTS	10:00 - 11:00
MAIN1: Turn your hiring data into actionable strategy	A1: Stop the bias 2: Not as black & white as you might think	B1: Doing more with less: Recruitment excellence and efficiency with AI	View the latest industry innovations in a fun, competitive format with winners being awarded at the end of the day	How to ChatGPT proof your assessment strategy
Tom Hacquoil, Pinpoint	Neil Armstrong, Tribepad	David Banaghan, Occupop		Tazio
10:45 - 11:15	10:45 - 11:15		10:00 - 11:00	11:30 - 12:30
MAIN2: Unleashing the power of programmatic job advertising and supercharging job ad content for maximum impact	A2: Leveraging Assessment Data to Enhance the Employee Lifecycle	B2: Showcasing your employer brand to the next generation of talent	Alchemy Films: Video attraction	Beyond the CV: An interactive workshop on skills-based hiring
Robin Stander, Appcast	Nicola Tatham & Kallie Hudson, Sova Assessment	Siobhan Williams, UCAS	Talent Mapper: Talent mobility	Willo
11:30 - 12:00	11:30 - 12:00		Meet & Engage: Candidate experience	13:00 - 14:00
MAIN3: How leading employers are leveraging AI to eliminate bias and empower neurodiversity	A3: Be honest. be human. be humorous. how DPD used creative to boost their advertising return	B3: European labour insights: how does the 2024 workforce interact?	11:30 - 12:30	Crafting an Inclusive Tech Talent Pipeline
Jamie Betts, Neurosight	Dave Walstow & Liam Hodgeon, Creed Comms	Wendy Kilgannon, iCIMS	Day One: Hire Better through verified skill matching	Tech Returners
12:15 - 12:45	12:15 - 12:45		Simucall: Online assessments for fewer interviews and better hires	
MAIN4: Creating and rolling out a new "glocal" EVP: Lessons learnt and shared	A4: The key to recruitment success: Leveraging AI and prioritising the human touch	B4: Creating faster, more accurate, seamless background screening programs	Teamdash: Optimal automation for your recruitment processes	
Daniel Ainsworth, Arcadis	Becca Guinchard, AssessFirst	Matt Jones, Sterling		
13:00 - 13:30	13:00 - 13:30		13:00 - 13:30	
TA Networking Session 📍 Business Lounge	A5: Quality over quantity: Attract & land top talent in a competitive market	B5: Different strokes for different folks: How to reach local audiences for your roles	Resilience, mental health and how to help team members	
13:30 - 14:15	Charlie Nicklin, CV-Library	Stefanie Johnson, Lancashire Teaching Hospital	Chris Pope, Hempel	
MAIN5: Panel Discussion - Talent Trends for 2024	14:15 - 14:45		14:15 - 14:45	
Andrew Fisher, Kellogg's   Helen Stokes, The Co-operative Bank   Alex Kelly, HMRC   Gemma Cuff, Cintra	A6: Exploring sponsored talent; how to get started and make an impact	B6: Improving onboarding in an incredibly competitive market	Solving brand challenges using a human-centric candidate approach	
14:30 - 15:15	Carla Simpson, Kisimul	Ros Bowen, mydentist	Emily Williams, Bolt	
MAIN6: DEI: Resilience and determination... my story	15:00 - 15:30		15:00 - 15:30	
Marcell Edwards, adidas	A7: Integrating Generative AI: Our HMRC journey so far	B7: Creating a user-friendly career site on no budget	The importance of brand perception when hiring diverse, future tech talent	
15:30 - 16:15	Siobhan Stericker, HMRC	Laura Kurfurst, The Co-operative Bank	Laura Malcolm, DHL	
Headline Speaker				
Mark Foster, Olympian, world champion & record holder				
Swimming to Success: Cultivating a Champion's Mindset				



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