

#MCRLive24

in Live Manchester







The ultimate one-day conference & exhibition for In-house Recruiters

Main stage

Stage host: Natasha Preocanin, IHR

10:00 - 10:30

MAIN1: Turn your hiring data into actionable strategy

Tom Hacquoil, Pinpoint

10:45 - 11:15

MAIN2: Unleashing the power of programmatic job advertising and supercharging job ad content for maximum impact

Robin Stander, Appcast

11:30 - 12:00

MAIN3: How leading employers are leveraging AI to eliminate bias and empower neurodiversity

Jamie Betts, Neurosiaht

12:15 - 12:45

MAIN4: Creating and rolling out a new "glocal" EVP: Lessons learnt and shared

Daniel Ainsworth, Arcadis

13:00 - 13:30
TA Networking Session Business Lounge

TA Networking Session | Business

13:30 - 14:15

MAIN5: Panel Discussion - Talent Trends for 2024

Andrew Fisher, Kellogg's | Helen Stokes, The Co-operative Bank | Alex Kelly, HMRC | Gemma Cuff, Cintra

14:30 - 15:15

MAIN6: DEI: Resilience and determination... my story

Marcell Edwards, adidas

15:30 - 16:15

Headline Speaker

Mark Foster, Olympian, world champion & record holder

Swimming to Success: Cultivating a Champion's Mindset

Stage A

Stage B

10:00 - 10:30

A1: Stop the bias 2: Not as black & white as you might think

Neil Armstrong, Tribepad

B1: Doing more with less: Recruitment excellence and efficiency with AI

David Banaghan, Occupop

10:45 - 11:15

A2: Leveraging Assessment Data to Enhance the Employee Lifecycle

> Nicola Tatham & Kallie Hudson, Sova Assessment

B2: Showcasing your employer brand to the next generation of talent

Siobhan Williams, UCAS

11:30 - 12:00

A3: Be honest. be human. be humorous. how DPD used creative to boost their advertising return

Dave Walstow & Liam Hodgeon, Creed Comms

B3: European labour insights: how does the 2024 workforce interact?

Wendy Kilgannon, iCIMS

12:15 - 12:45

A4: The key to recruitment success: Leveraging AI and prioritising the human touch

Becca Guinchard, AssessFirst

B4: Creating faster, more accurate, seamless background screening programs

Matt Jones, Sterling

13:00 - 13:30

A5: Quality over quantity: Attract & land top talent in a competitive market

Paul Sykes, CV-Library

B5: Different strokes for different folks: How to reach local audiences for your roles

Stefanie Johnson, Lancashire Teaching Hospital

14:15 - 14:45

A6: Exploring sponsored talent; how to get started and make an impact

Carla Simpson, Kisimul

B6: Improving onboarding in an incredibly competitive market

Ros Bowen, mydentist

15:00 - 15:30

A7: Integrating Generative AI: Our HMRC journey so far

Siobhan Stericker, HMRC

B7: Creating a user-friendly career site on no budget

Laura Kurfurst, The Co-operative Bank

Showcase stage

Innovation Showcase supported by StackOne & Udder

Stage host: Martyn Redstone, PPLBOTS

View the latest industry innovations in a fun, competitive format with winners being awarded at the end of the day

10:00 - 11:00

Alchemy Films: Video attraction

Talent Mapper: Talent mobility

Meet & Engage: Candidate experience

11:30 - 12:30

Day One: Hire Better through verified skill matching

Simucall: Online assessments for fewer interviews and better hires

Teamdash: Optimal automation for your recruitment processes

13:00 - 13:30

Resilience, mental health and how to help team members

Chris Pope, Hempel

14:15 - 14:45

Solving brand challenges using a human-centric candidate approach

Emily Williams, Bolt

15:00 - 15:30

Topic announcement coming soon

Laura Malcolm, DHL

Workshops

These one-hour, practical workshops will equip you with the tools to identify, design, and articulate your strategy in a range of areas.

10:00 - 11:00

How to ChatGPT proof your assessment strategy

Tazio

11:30 - 12:30

Beyond the CV: An interactive workshop on skills-based hiring

Willo

13:00 - 14:00

Crafting an Inclusive Tech Talent Pipeline

Tech Returners









